



A Free Housing and Economic Outlook Session Presented by Fifth Third Mortgage and Freddie Mac

Save the Date! July 29, 2009 8:00 am to 1:00 pm

Today's real estate market is changing every day. Join Fifth Third Mortgage and Freddie Mac for this unique event exclusively for Chicagoland area real estate and housing professionals featuring **Amy Crews Cutts**, Freddie Mac's Deputy Chief Economist and prominent real estate speaker and author **Floyd Wickman**, CSP, CPAE. Hosted by Fifth Third Mortgage Senior Vice President, Howard Ackerman, the program is designed to give a glimpse of the future of real estate and economic markets, specifically the Chicagoland area.

By attending you will learn more about:

- Economic information about the area and consumers you serve
- Specific tools and techniques from Floyd Wickman creating NOW business and career longevity
- Products to help you get more people into homes
- New tax credit opportunities for first-time homebuyers
- Limited-time mortgage rate discounts on new home purchase financing for your customers

The program offers winning strategies to help you generate more business, close more deals and assess homebuyer readiness quicker and easier. And top mortgage loan originators will be on hand to help you work through your toughest deals.

Don't miss this opportunity. And feel free to bring a friend. [Click here to register now](http://www.freddiemac.com/learn/fifththird/) — or visit <http://www.freddiemac.com/learn/fifththird/>

Doubletree Hotel, Chicago Oak Brook

1909 Spring Rd., Oak Brook, IL
July 29, 2009 8:00 am to 1:00 pm

Onsite registration and Continental breakfast run from 8:00 am to 8:30 am. The seminar lasts from 8:30 am to 1:00 pm with lunch served at Noon. Seating is limited so RSVP today!

For more details on Freddie Mac and Fifth Third Mortgage, check out www.freddiemac.com and www.53.com.

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